**CloroxPro**™

## Clorox® Disinfecting Bio Stain & Odor Remover



Accidents involving human soils such as blood, feces and vomit can happen every day in your facility. These soils can leave behind tough stains and odors. But did you know that they may also contain germs that can spread illness throughout your facility if they are not properly cleaned, disinfected and sanitized?



Almost 50% of Professional Cleaners experience spills of blood or feces every day.1



100 Billion - norovirus particles per gram of contaminated feces.<sup>2</sup>





Norovirus is extremely contagious, it is estimated to take as few as 18 viral particles to get you sick.3

In the U.S., approximately 240,000 new cases of bloodborne Hepatitis B infections occur every year.4 \$650,000 cost to a major hospital due to a norovirous outbreak.5

## **Introducing Clorox Commercial Solutions® Clorox® Disinfecting Bio Stain & Odor Remover**

#### Now clean, disinfect and deodorize in one step!

Cleans and eliminates common everyday bio soils on hard and soft surfaces:

> Blood Vomit Urine Body Oils Feces Sweat

- ▶ EPA-registered to kill 19 pathogens found in bio soils in as little as 30 seconds.\* (See table at right)
- Kills 99.9% of bacteria on soft surfaces
- Compliant with OSHA's Bloodborne Pathogens standard.

Bacteria	Vancomycin-resistant Enterococcus faecalis	5 min
	Escherichia coli	5 min
	Klebsiella pneumoniae	5 min
	Proteus mirabilis	5 min
	Pseudomonas aeruginosa	5 min
	Salmonella enterica	5 min
	Staphylococcus aureus	5 min
	Methicillin-resistant Staphylococcus aureus	5 min
	Streptococcus pyogenes	5 min
Viruses	Canine Distemper	10 min
	Enterovirus D68	5 min
	Hepatitis B Virus	1 min
	Hepatitis C Virus	1 min
	Herpes Simplex Type 2	30 sec
	Human Immunodeficiency Virus Type 1	30 sec
	Influenza A Virus	30 sec
	Influenza A2 Virus	30 sec
	Norovirus	5 min
	Rhinovirus	5 min
	SARS-CoV-2 virus	30 sec

Clorox Professional Products Company. Clorox Custom Research Survey of 217 Surface Disinfection Decision Makers. 2017 Dec

<sup>2.</sup> Atmar RL, Opekun AR, Gilger MA, Estes MK, Crawford SE, Neille FH, et al. Norwalk virus shedding after experimental human infection. Emerg Infect Dis 2008;14:1553-7.

3. Teunis PF, Moe CL, Liu P, Miller SE, Lindesmith L, Baric RS, et al. Norwalk virus: how infectious is it? J Med Virol 2008;80:1468-76.

<sup>4.</sup> Lee TA, Veenstra DL, Iloeje UH, Sullivan SD. Cost of chronic hepatitis B infection in the United States. J Clin Gastroenterol. 2004 Nov-Dec; 38(10 Suppl 3):S144-7.

<sup>5.</sup> Johnston CP, Qiu H, Ticehurst JR, Dickson C, Rosenbaum P, Lawson P, et al. Outbreak management and implications of a nosocomial norovirus outbreak. Clin Infect Dis. 2007;45:534-540. \*Based on enveloped virus hard surface disinfection. Use all products as directed. See product label for organism-specific contact times

### The Visual Proof

#### Stain remover: Strong cleaning performance on soft surfaces.

Fresh Blood (tested on 100% cotton)





After 2 treatments





After 2 treatments

Removes fresh stains

► Removes dried-on stains

Before

Dried Blood

(tested on 100% polyester)

#### Ideal for Use in Hospitality, Educational and Healthcare Settings







#### With the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants, the unique formula is specially formulated to clean, disinfect and remove odors in one easy step.

The Science of Clean

The formula breaks down bio soils at a molecular level and destroys the cell structure of odor-causing bacteria, so the bad odors don't come back.

# **Use Clorox® Disinfecting Bio Stain & Odor Remover Across Multiple Surfaces**















- ► Soft Surfaces
  Fabrics
  Upholstery
  Mattress Surfaces<sup>†</sup>
  Curtains
  Carpets<sup>‡</sup>
- ► Glazed Porcelain
  Toilets, Sinks
- Sealed Granite
- **▶** Stainless Steel
- Laminated Surfaces
- ▶ Glass
- Chrome
- Grout

#### **▶** Floors

Vinyl Sealed Hardwood

Linoleum Laminate

Ceramic Tile Porcelain Tile

#### Common Plastics

Acrylics

ABS

Polypropylene

PVC

Polycarbonate

#### **The Product Line**

CloroxPro<sup>™</sup> Clorox<sup>®</sup> Disinfecting Bio Stain & Odor Remover

9/32 oz. Spray Case UPC Item No: 31903



CloroxPro<sup>™</sup> Clorox<sup>®</sup> Disinfecting Bio Stain & Odor Remover

4/128 oz. Refill Case UPC Item No: 31910



CloroxPro™ Clorox® Disinfecting Bio Stain & Odor Remover

6/32 oz. Pull-Top Case UPC Item No: 31911



- † Based on spot treatment testing performed on polyurethane, vinyl, cotton and cotton/poly blends.
- ‡ For cleaning and stain removal.

