

Dove – Shower/Bath Wall Mount & 169oz Refill

New Paper Enterprise Stocking Program

DOVE CORE RANGE

Our caring formula delivers nourishment that goes deep into your skin and hair. Gender neutral and loved by all, with our signature Dove scent.
Shampoo | Conditioner | Body Wash | Hand Wash | Body Lotion | 25g beauty cream bar



8.11 oz Dispensers



.88 oz Beauty Bar



1 oz Minis



169 oz Refills

Shampoo, Conditioner, Body, Hand, Lotion



Dove DOVE BULK AMENITIES 3 KEY ADVANTAGES VS MINI AMENITIES

#1 COST SAVINGS
CONSUMERS PORTION BETTER WITH PUMP DISPENSERS



~ 8ml
per shower

With 2oz pump dispenser, typical use per shower is 4 pumps = 8ml



~ 25ml
per shower

Guests typically use one 25ml mini bottle twice, remaining liquid is wasted

#2 PLASTIC SAVINGS
OVER 70% PLASTIC WEIGHT SAVED PER ML VS MINIS

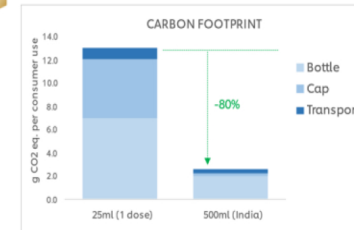


One 500mL refillable bottle is good for 30 nights without considering refill



25ml mini bottles are replaced nightly.

#3 REDUCE GREENHOUSE GAS EMISSIONS BY 80%



- Packaging is main driver of GHG impact, whilst transport gives a minor contribution.
- Product to pack ratio of 500mL bottles is 4 times higher than the 25mL - switching to bulk reduces GHG emissions up to 80%.
- All results are expressed as g CO₂ eq. per single consumer use (assuming a dosage of 8mL per single wash).